

# MAKING THE MOST OF THE

# SVG SUMMIT

DECEMBER 10-11, 2018 • NEW YORK HILTON

## WHAT TO EXPECT

### MONDAY, DECEMBER 10

#### Workshops and Meetings

- 8:30 a.m. SVGW Meeting
- 10:00 a.m. Cloud and Virtualization Workshop
- 10:00 a.m. IP Production Workshop
- 10:00 a.m. DTV Audio Group Workshop
- 1:00 p.m. Sports Content Management Workshop
- 1:00 p.m. Venue Production Workshop
- 1:00 p.m. General Sessions: Remote Production Tech
- 4:00 p.m. Technology Showcases Open and Opening Night Reception

### TUESDAY, DECEMBER 11

#### General Sessions

- 8:00 a.m. Technology Showcases Open
- 9:00 a.m. Opening Keynote Conversation
- 9:30 a.m. What's Next in Sports Tech?
- 10:15 a.m. Networking Break
- 10:45 a.m. The Business of Remote Production
- 11:15 a.m. Case Study
- 11:30 a.m. OTT, Social Media, and the Impact on Production
- 12:15 p.m. Networking Lunch
- 1:15 p.m. Esports, Broadcasting, and Why It Matters
- 1:45 p.m. Case Study
- 2:00 p.m. Networking Break
- 2:30 p.m. Artificial Intelligence and Automated Production: The Great Debate
- 3:15 p.m. Case Study
- 3:30 p.m. Closing Keynote

## BY THE NUMBERS\*

- 1,300+ Total Attendees
- 241 Broadcasters
- 133 Mobile Truck Vendors and Integrators
- 86 Leagues and Teams
- 70+ Technology Showcases
- 9 Informative Panel Discussions
- 7 In-Depth Workshop Tracks
- 3 Star-Studded Keynote Conversations
- 2 Full Days of Networking
- 1 Can't-Miss Event!

*\*Based on 2017 SVG Summit*

## ATTENDEE TIPS

### 1. Arrive early!

Plan to get into NYC on Sunday night. Set up meetings, schedule dinners, and make the most of your Monday.

### 2. Take advantage of the SVG rate at the Hilton!

Rooms fill up fast, so book yours today. Visit [thesvgsummit.com](http://thesvgsummit.com) to book using the reduced rate.

### 3. Make time to visit the Technology Showcases!

Whether you're looking to purchase or simply looking, be sure to check out the latest broadcast technology.

### 4. Keep an eye on [thesvgsummit.com](http://thesvgsummit.com)!

New speakers, sessions, and keynotes are added every day, so visit the website often for the latest updates.

### 5. Follow us on Facebook, Twitter, and Instagram!

To apply for complimentary registration, contact Andrew Lippe at [andrew@sportsvideo.org](mailto:andrew@sportsvideo.org)